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**Media Contact:**  
Michael Stough  
Marketing  
(510) 439-3440  
[stough@heliodyne.com](mailto:stough@heliodyne.com)

## **THE NEW HELIODYNE™**

### **Pioneer In Solar Hot Water Revamps Itself And Its Product Line**

RICHMOND, CA, August 22, 2008 — Heliodyne, the longest-established U.S. solar thermal manufacturer, announced today its new corporate image along with a newly developed line of products. To help with the introduction of its new product line, the company has implemented an all new Sales & Marketing program. “With demand in solar energy at an all time high, it was the right time for us to reinvigorate the market with a unique and innovative product line” said Ole Pilgaard, President of Heliodyne.

Several of the company’s established products have undergone many technological advancements. The GOBI collector, the company’s flagship product for example, has a new electron “blue sputtered” absorber surface coating which improves the efficiency of the product. Other improvements in the company’s product line include major redesigns such as with the Helio-Pak Pro, an all-in-one heat-transfer appliance with advanced system monitoring capabilities, such as BTU metering and user-friendly adjustable settings.

To further simplify installations for its customers, Heliodyne has introduced pre-configured “off the shelf” packaged systems complete with all necessary components. The packaged systems come in varying sizes depending on the hot water load, and are available for various solar water heating applications such as domestic hot water, pool heating, and combination domestic hot water/space heating systems. “Having pre-packaged systems to choose from takes out a lot of the

guesswork and system design time it would normally require me to do otherwise.” said Bruce Sherwood, a Northern California solar hot water installer.

Heliodyne has enlisted an all-new marketing department to not only revamp its image and promote its product innovations, but also to help educate potential customers on the benefits of solar thermal technology. “Solar hot water is an affordable, efficient, and time tested form of renewable energy. With all the new advancements in the industry, the public interest in solar thermal is really growing.” said Pilgaard

For more information, please visit the company’s web site at [www.heliodyne.com](http://www.heliodyne.com) or call 1-888-878-8750.

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### **About Heliodyne**

Established in 1976, Heliodyne has acquired a solid reputation for engineering and manufacturing quality solar water heating equipment for both residential and commercial applications. With offices and manufacturing facilities in Richmond, California, the company manufactures and assembles a variety of solar water heating products including the GOBI line of solar flat plate collectors and the Helio-Pak heat-transfer appliances.

Heliodyne is the North American branch of SolarCAP, the active parent company of the VKR Group’s solar thermal energy business area, a holding based in Europe.

SolarCAP's vision is to become the leading provider of sustainable energy solutions focusing on solar thermal energy – while at the same time making solar thermal energy the most environmentally sound and cost-effective source of energy.

SolarCAP is owned by VKR Holding, which is one of Denmark's largest and most respected industrial investors, as well as owner and developer of companies that bring daylight, fresh air and a better environment into people's everyday lives.

The VKR Group employs more than 15,000 employees in over 40 countries, with activities in

the following business areas: Roof windows & skylights, vertical windows, solar thermal energy, decoration & sunscreening, and natural ventilation. VKR Holding is owned by the Kann Rasmussen family and the foundation VILLUM KANN RASMUSSEN FONDEN, which is the main shareholder, and was founded in 1941 by Villum Kann Rasmussen, M.Sc., Dr.Eng.

For more information on our parent company, please visit <http://www.solarcap.dk/>.